



CONTENT CREATION GUIDE

anc

Last Update: 8/13/2025

Non-Game Day Creation Guide

// BOARDS & LOCATIONS

A. SIDELINE SCOREBOARD/
WELCOME OPTION

B. BASELINE SCOREBOARD/
WELCOME OPTION

H. CORNER BOARDS



A. SIDELINE SCOREBOARD/ WELCOME OPTION

//CONTENT CREATION SPECIFICATIONS

Welcomes content must be designed at

2880 px wide by 1600 px high

with consideration of GIP: 1856 px wide by 180 px high

Pixel aspect ratio is 1:1 square pixels.

Use RGB color mode when designing.

//PREFERED DELIVERY FORMATS

STILLS: PNG, Millions of Colors

ANIMATIONS: h.264 MP4 or Quicktime Pro Res

422, 30 fps, Millions of Colors



B. BASELINE SCOREBOARD/ WELCOME OPTIONS

//CONTENT CREATION SPECIFICATIONS

All content must be rendered out at the below specifications.

1680 px wide by 1520 px high

Pixel aspect ratio is 1:1 square pixels.

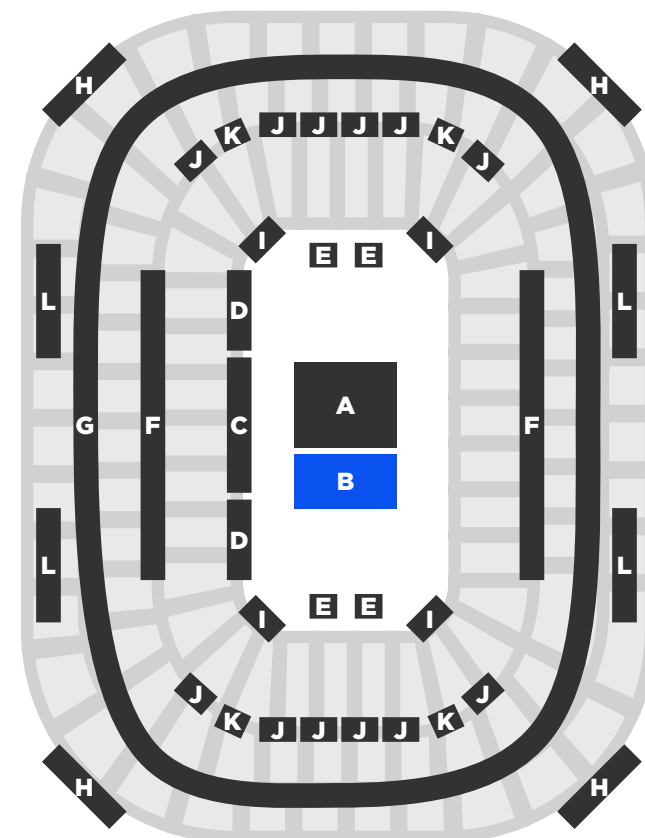
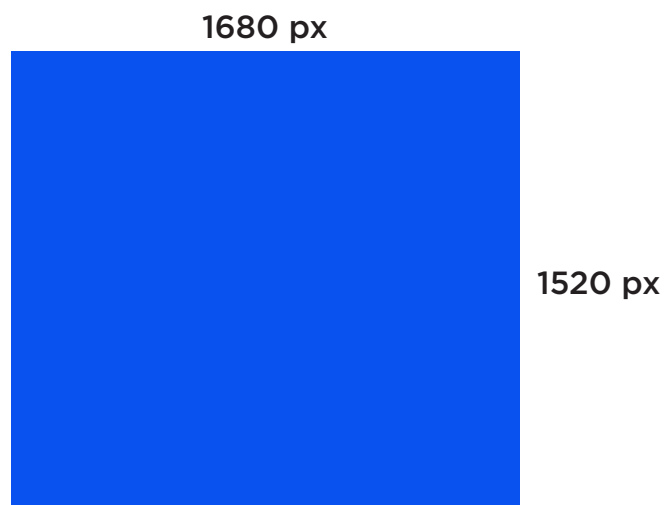
Use RGB color mode when designing.

//PREFERRED DELIVERY FORMATS

STILLS: PNG, Millions of Colors

ANIMATIONS: h.264 MP4 or Quicktime Pro Res

422, 30 fps, Millions of Colors



H. CORNER BOARDS (4)

//CONTENT CREATION SPECIFICATIONS

All content must be rendered out at the below specifications.

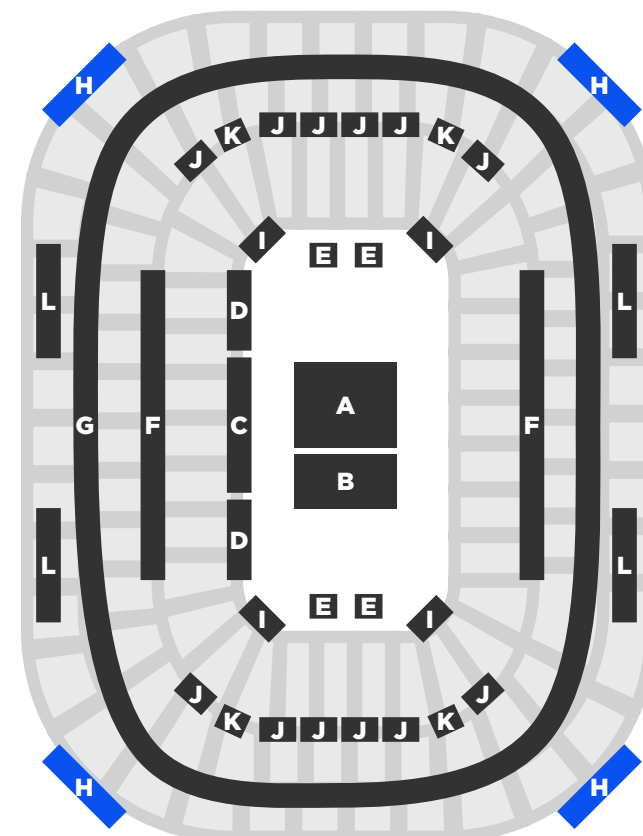
960 px wide by 232 px high

Pixel aspect ratio is 1:1 square pixels.
Use RGB color mode when designing.

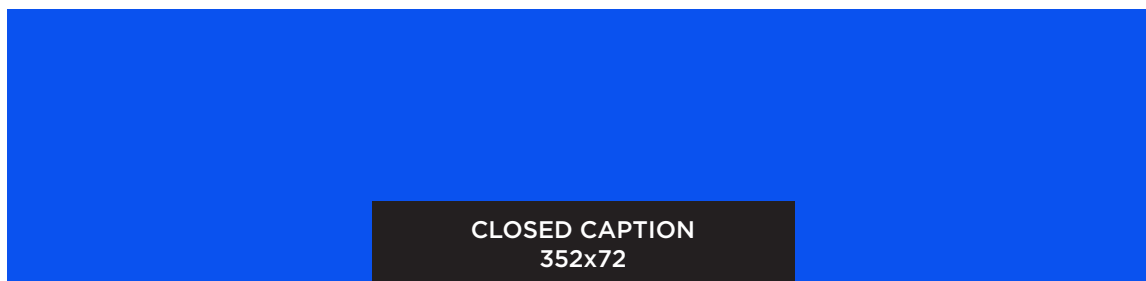
//PREFERED DELIVERY FORMATS

STILLS: PNG, Millions of Colors

ANIMATIONS: h.264 MP4 or Quicktime Pro Res 422,
30 fps, Millions of Colors



960 px



232 px



ANC LOCATIONS & CONTACT INFORMATION

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